



INTRODUCING

BRIDGESTONE
DRIVEGUARD™ PLUS

Keep Your Journey in Motion



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Experience Touring Tire Comfort Plus Extended Mobility Technology

With the original DriveGuard™ tire, Bridgestone led the industry with innovation in extended mobility tires. Its run-flat technology allowed drivers to keep their journey in motion even after a flat tire¹, giving drivers additional peace of mind and security. Now, Bridgestone is proud to add more to the story with the DriveGuard Plus tire, designed to combine the year-round performance and comfortable ride of a touring tire with the same extended mobility promise you expect from DriveGuard tires.

¹ Up to 50 miles at up to 50 mph. Repairability of DriveGuard tires depends on the tire damage, amount of pressure loss, and vehicle operating conditions. See technical bulletin P-14-02 for details or call our Technical Hotline at 1-800-847-3272.





Be Prepared for Anything Your Journey *Brings Your Way*

The Bridgestone DriveGuard Plus creates constant peace of mind behind the wheel with performance that's there for you at every step of your journey—plus the moments when it matters most. As a premium touring tire, DriveGuard Plus delivers improved comfort and all-season performance¹ over a 65,000 mile limited warranty.² Plus, Bridgestone's extended mobility technology is there to keep your journey in motion even after experiencing a tire puncture—maintaining mobility for up to 50 miles at up to 50 mph.³

Helps Reduce Your Chances of Hydroplaning

The Bridgestone DriveGuard Plus tire excels in wet weather throughout the life of the tire with improved traction¹ that helps reduce your chances of hydroplaning even when the tires are worn.

Control the Road Year-Round

The Bridgestone DriveGuard Plus tire delivers confident traction and handling year-round in wet, dry and winter conditions.

Engineered For



Bridgestone's Next-Gen Run-Flat Technology

Pattern and technology improvements allow the Bridgestone DriveGuard Plus to deliver a quiet, comfortable driving experience while maintaining the same extended mobility promise—up to 50 miles at up to 50 miles per hour after a puncture.³

¹ Comparison based on the Bridgestone DriveGuard Plus tires vs. the Bridgestone DriveGuard tires from internal testing.

Results may vary depending on proper tire and vehicle maintenance, road conditions, and driving habits.

² Conditions apply. See [BridgestoneTire.com/warranty](https://www.bridgestonetire.com/warranty) for details.

³ Up to 50 miles at up to 50 mph. Repairability of DriveGuard tires depends on the tire damage, amount of pressure loss, and vehicle operating conditions. See technical bulletin P-14-02 for details or call our Technical Hotline at 1-800-847-3272.

Confident Touring Performance Year-Round



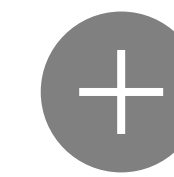
Performed 12% better in corner hydroplane resistance¹



Performed 8% better in hydroplane resistance when worn¹



Stops 40 feet shorter in snow¹



Continues for up to 50 miles at up to 50 mph after a puncture²

Long-lasting performance with a 65,000 mile limited warranty³

DRIVEGUARD



DRIVEGUARD PLUS



Trusted Reliability in a Variety of Sizes & Fitments

37 Sizes

KEY FITMENTS

- Audi Q3
- BMW 3 Series
- Infiniti Q50
- Lexus NX
- Mercedes Benz C Class
- Mercedes Benz GLA/GLB

[Tire Chart](#)

Click to view
Tire Chart

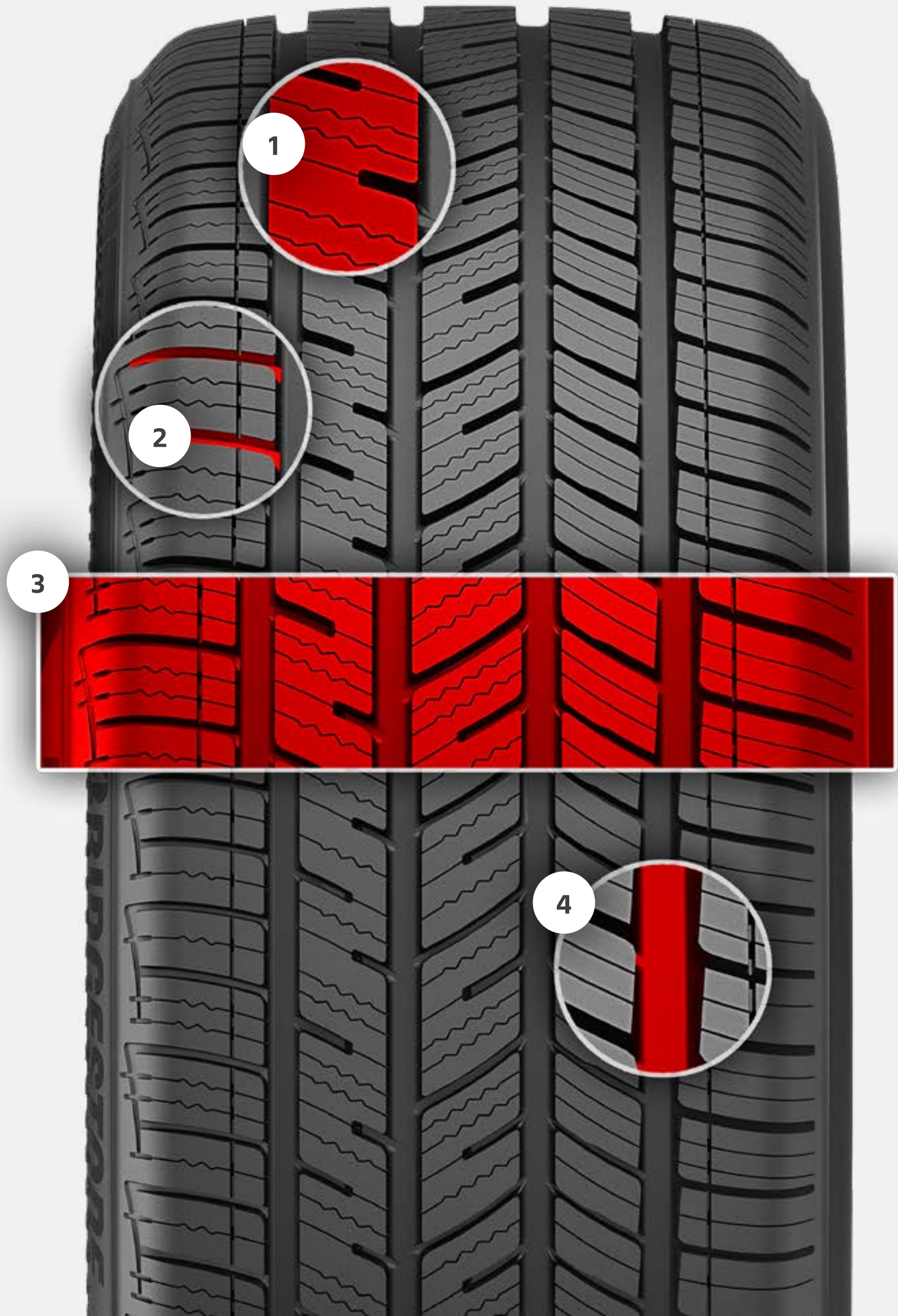


Tire Size Chart

| Size | Article | SR | Ply | SVC Index | SW |
|---------------------|---------|----|-----|-----------|----|
| 16" Diameter | | | | | |
| 205/55R16 | 006467 | V | | 91V | BL |
| 17" Diameter | | | | | |
| 205/45R17 | 006471 | W | XL | 88W | BL |
| 205/50R17 | 006472 | V | XL | 93V | BL |
| 205/55R17 | 013339 | V | | 91V | BL |
| 215/45R17 | 006473 | V | XL | 91V | BL |
| 215/50R17 | 006474 | V | XL | 95V | BL |
| 215/55R17 | 006475 | V | | 94V | BL |
| 225/65R17 | 006449 | H | | 102H | BL |
| 225/60R17 | 006453 | H | | 99H | BL |
| 225/45R17 | 006455 | W | | 91W | BL |
| 225/50R17 | 006456 | V | | 94V | BL |
| 225/55R17 | 006463 | V | | 97V | BL |
| 235/65R17 | 006446 | H | | 104H | BL |
| 245/45R17 | 006476 | W | XL | 99W | BL |
| 255/40R17 | 006479 | V | | 94V | BL |

| Size | Article | SR | Ply | SVC Index | SW |
|---------------------|---------|----|-----|-----------|----|
| 18" Diameter | | | | | |
| 225/40R18 | 006480 | W | XL | 92W | BL |
| 225/45R18 | 006481 | W | XL | 95W | BL |
| 225/50R18 | 006482 | V | | 95V | BL |
| 225/60R18 | 008088 | H | XL | 104H | BL |
| 235/55R18 | 006450 | V | | 100V | BL |
| 235/40R18 | 006483 | W | XL | 95W | BL |
| 235/50R18 | 006484 | V | | 97V | BL |
| 235/45R18 | 006489 | V | XL | 98V | BL |
| 245/45R18 | 006459 | W | | 96W | BL |
| 245/40R18 | 006485 | W | XL | 97W | BL |
| 245/60R18 | 008411 | H | | 105H | BL |
| 245/50R18 | 013338 | W | XL | 104W | BL |
| 255/35R18 | 006486 | W | XL | 94W | BL |
| 255/40R18 | 006493 | W | XL | 99W | BL |
| 255/55R18 | 008415 | W | XL | 109W | BL |
| 265/60R18 | 008402 | V | | 110V | BL |

| Size | Article | SR | Ply | SVC Index | SW |
|---------------------|---------|----|-----|-----------|----|
| 19" Diameter | | | | | |
| 235/55R19 | 013336 | V | XL | 105V | BL |
| 245/40R19 | 006488 | W | XL | 98W | BL |
| 245/45R19 | 008090 | W | XL | 102W | BL |
| 245/55R19 | 008094 | H | | 103H | BL |
| 255/50R19 | 013527 | W | XL | 107W | BL |
| 20" Diameter | | | | | |
| P275/55R20 | 008426 | H | | 111H | BL |



Features & Benefits

See How the DriveGuard Plus Brings Touring Excellence to an Extended Mobility Tire

1. 3D Full Depth Sipe Technology

Helps improve wear and snow performance

2. Open Shoulder Slots

Help reduce the chances of hydroplaning when tires are worn

3. Asymmetric Pattern & Inboard Design

Delivers confident handling and a quiet ride

4. Full Depth Main Grooves

Provide consistent water evacuation

Enhance

Click to see an enhanced view

Warranty

65,000 Mile Limited Warranty, Platinum Pact Limited Warranty and 90-Day Buy & Try™ Guarantee¹

65000

Platinum Pact



1. Conditions apply. See BridgestoneTire.com/warranty for details.

Performance You Can Count On

Improved Hydroplane Resistance

In head-to-head testing, the Bridgestone DriveGuard Plus tires performed 12% better in corner hydroplane resistance and 8% better in hydroplane resistance when worn than the previous generation Bridgestone DriveGuard tires.¹

Stops 40 Feet Shorter

In head-to-head testing, the Bridgestone DriveGuard Plus tires stopped 40 feet shorter in snow than the previous generation Bridgestone DriveGuard tires.¹

5% Better Dry Acceleration

In head-to-head testing, the Bridgestone DriveGuard Plus tires performed 5% better in dry acceleration than the Michelin® Primacy™ Tour A/S tires.²

¹ Comparison based on the Bridgestone DriveGuard Plus tires vs. the Bridgestone DriveGuard tires from internal testing. Results may vary depending on proper tire and vehicle maintenance, road conditions, and driving habits.

² Comparison based on the Bridgestone DriveGuard Plus tires vs. the Michelin® Primacy™ Tour A/S tires from internal testing. Results may vary depending on proper tire and vehicle maintenance, road conditions, and driving habits.

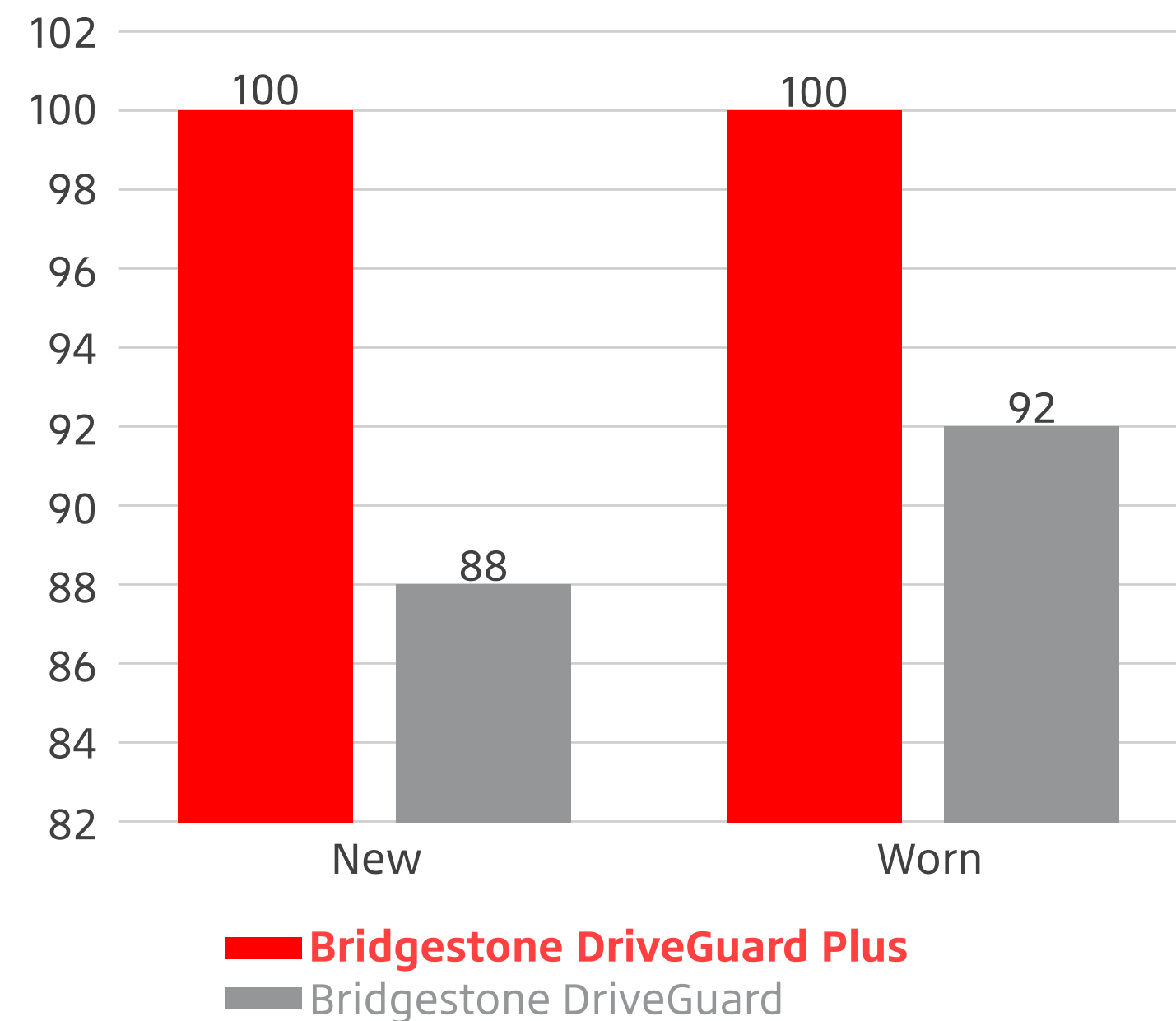


Competitive Comparison

Excellent Performance in Wet Weather With Improved Traction

In head-to-head testing, the Bridgestone DriveGuard Plus tires performed 12% better in corner hydroplane resistance and 8% better in hydroplane resistance when worn than the previous generation Bridgestone DriveGuard tires.¹

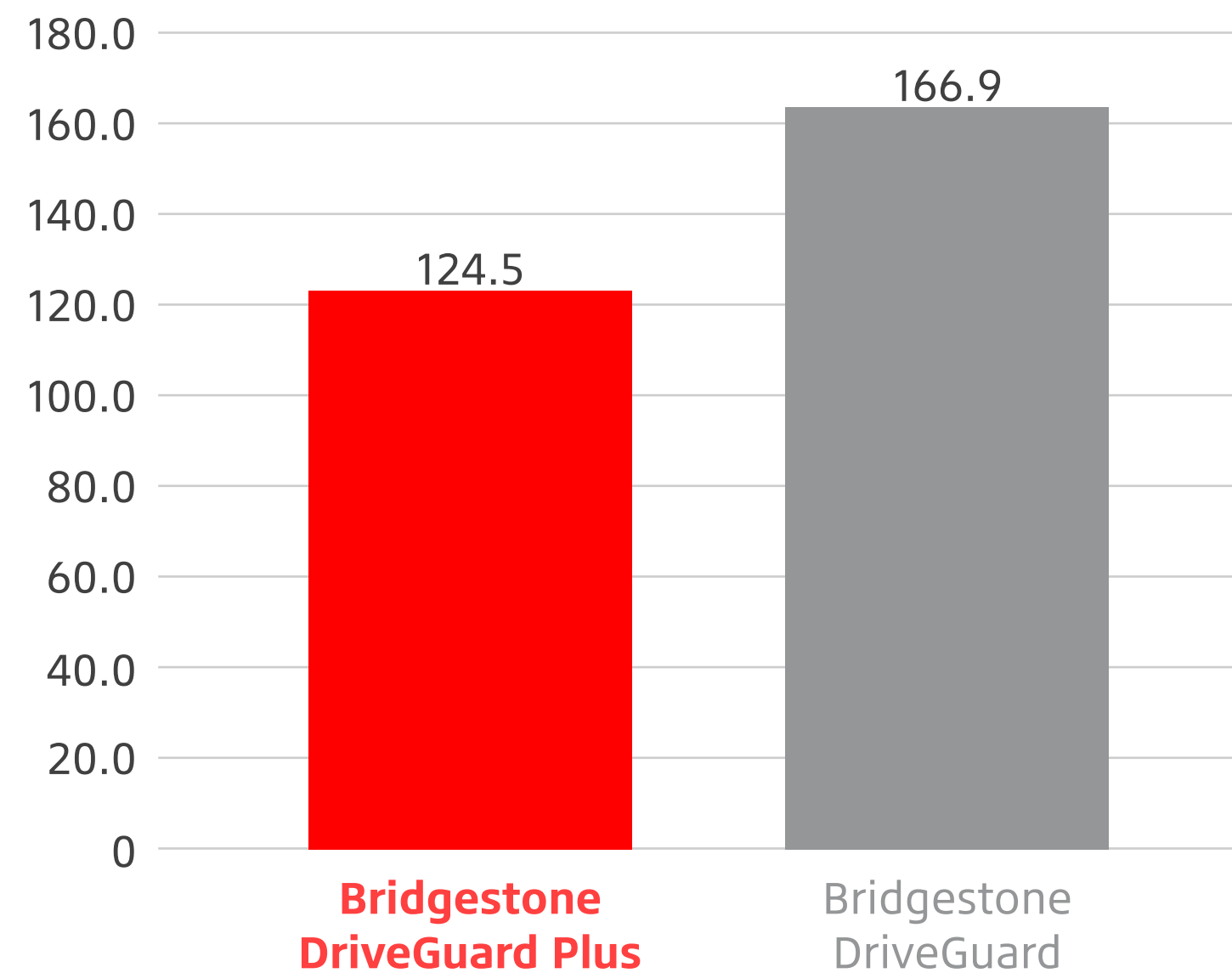
Cornering Hydroplane Resistance Index



Control the Road in Winter Conditions

In head-to-head testing, the Bridgestone DriveGuard Plus tires stopped 40 feet shorter in snow than the previous generation Bridgestone DriveGuard tires.¹

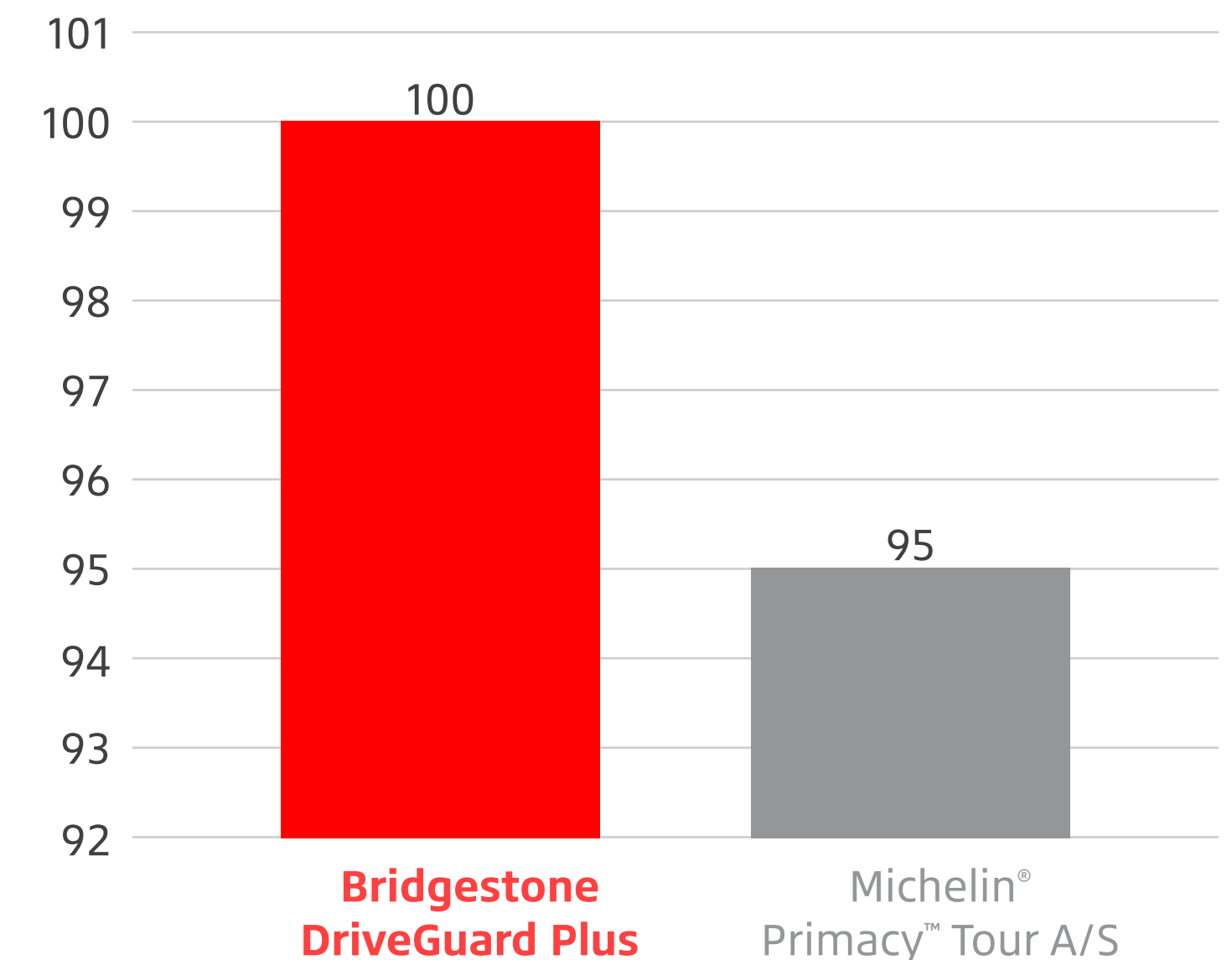
Snow Braking



Confident Traction in Dry Conditions and Year-Round

In head-to-head testing, the Bridgestone DriveGuard Plus tires performed 5% better in dry acceleration than the Michelin® Primacy™ Tour A/S tires.²

Dry Acceleration Index





DRIVEGUARD™ PLUS

*Keep Your Journey in Motion,
Even After a Tire Puncture*

Begin the Bridgestone DriveGuard Plus Journey:

- Access key marketing resources and sales materials about the Bridgestone DriveGuard Plus tire on [BridgestoneMarketing.com](https://www.bridgestone.com/marketing)
- Leverage sell-in and sellout support to gain incremental sales
- Learn more at [MyBridgestoneEducation.com](https://www.bridgestone.com/education)

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