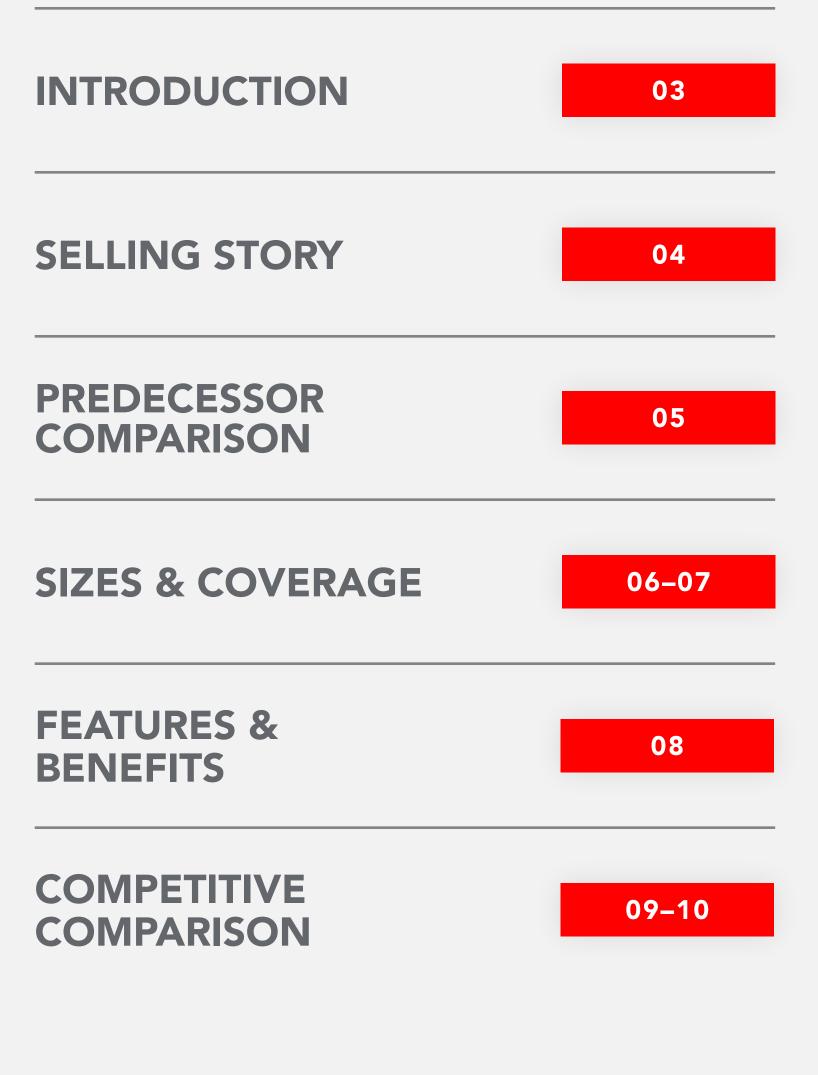
### FOR EXCITING, SPORTY PERFORMANCE 365 DAYS A YEAR

INTRODUCING





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2



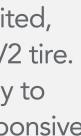
#### Firestone

### **KEEP THE** EXCITEMENT ROLLING **YEAR-ROUND**

Firestone is proud to give drivers a way to achieve a more spirited, enjoyable driving experience with the Firestone Firehawk AS V2 tire. With INDYCAR-inspired tread technology, this new tire is ready to keep drivers on the road year-round with sporty handling, responsive cornering and relentless performance.

### **LAUNCHING IN 2022**







# FOR EXCITING, SPORTY PERFORMANCE

The new Firestone Firehawk AS V2 all-season ultra-high performance tire helps drivers enjoy a more spirited, exhilarating driving experience. With sporty handling and responsive cornering plus relentless performance in inclement weather, Firestone Firehawk AS V2 is prepared to keep the excitement rolling all year round.

### FOR AN INDYCAR INSPIRED **EXPERIENCE**

The successful Firestone INDYCAR Firehawk Rain Tire served as inspiration for the tread design of the Firehawk AS V2 to ensure confident wet handling.

### FOR AN ADVANTAGE IN WET **CONDITIONS**

A combination of interlocking sipes and full depth features give the Firestone Firehawk AS V2 tire the advantage in wet performance and handling.

### FOR COMMANDING THE ROAD WITH **IMPRESSIVE DRY HANDLING**

An INDYCAR-inspired tread pattern, equipped with large, stiff tread blocks, gives the Firestone Firehawk AS V2 the signature sporty grip and responsive handling through corners that Firehawk tires are known for.

### FOR STOPPING SHORTER IN SNOW

3D full depth sipes on every rib allow the Firestone Firehawk AS V2 tire to excel in snow performance throughout the tire life.

MINIVAN SPORTS CAR









## **RAISING THE BAR** FOR ADVANTAGES **IN PERFORMANCE**





1 Comparison based on the Firestone Firehawk AS V2 tires vs. the Firestone Firehawk AS tires from internal testing. Results may vary depending on proper tire and vehicle maintenance, road conditions, and driving habits. 2 Conditions apply. See FirestoneTire.com/warranty for details.



2.11 seconds faster lap times in wet conditions<sup>1</sup>



Stopped 5 feet shorter in snow<sup>1</sup>





Features Gold Pledge and 90-Day Buy & Try<sup>™</sup> Guarantee<sup>2</sup>





## FOR AN EXCITING DRIVING EXPERIENCE IN A VARIETY OF SIZES & FITMENTS

### 5 NEW SIZES

### **KEY FITMENTS**

Chevrolet Camaro Chevrolet Equinox Dodge Challenger Dodge Charger Ford Escape Ford Fusion Ford Mustang Honda Accord Honda Civic Honda CR-V Nissan Altima Toyota Camry Toyota Corolla Toyota RAV4 TIRE CHART

Click to view Tire Chart





## TIRE SIZES

Size	Article	SR	Ply	SVC Index	SW
17" Diameter					
205/50R17	008249	V	XL	93V	BL
215/65R17	008252	Н		99H	BL
215/55R17	008230	V		94V	BL
215/50R17	008236	W	XL	95W	BL
215/45R17	008241	W	XL	91W	BL
225/60R17	008279	V		99V	BL
225/55R17	008243	V		97V	BL
225/50R17	008235	W	XL	98W	BL
225/45R17	008245	W	XL	94W	BL
235/55R17	008255	W		99W	BL
235/50R17	008264	V		96V	BL
235/45R17	008270	W	XL	97W	BL
245/45R17	008278	W	XL	99W	BL
18" Diameter					
215/55R18	008281	Н		95H	BL
215/45R18	012036	W	XL	93W	BL
225/60R18	008268	V		100V	BL
225/50R18	008253	W		95W	BL
225/45R18	008248	W	XL	95W	BL



Size	Article	SR	Ply	SVC Index	SW			
18" Diameter (cont.)								
225/40R18	008234	W	XL	92W	BL			
235/55R18	008261	V		100V	BL			
235/50R18	008250	W		97W	BL			
235/45R18	008240	W		94W	BL			
235/40R18	008260	W	XL	95W	BL			
245/45R18	008251	W	XL	100W	BL			
245/40R18	008275	W	XL	97W	BL			
19" Diameter								
225/45R19	012039	W	XL	96W	BL			
235/40R19	008258	V	XL	96V	BL			
245/45R19	008259	W		98W	BL			
245/40R19	008262	W	XL	98W	BL			
255/40R19	011597	W	XL	100W	BL			
20" Diameter								
245/45R20	008256	W	XL	103W	BL			
245/40R20	012040	W	XL	99W	BL			
255/45R20	012041	W	XL	105W	BL			
275/40R20	008276	W	XL	106W	BL			







**ENHANCE** 

### SEE HOW THE FIREHAWK AS V2 TIRE OFFERS EXCITING, **SPORTY PERFORMANCE**

### **INTERLOCKING LUGS**

Help provide confident wet handling

### LARGE OUTBOARD TREAD BLOCKS

Supported by circumferential grooves and open shoulder slots provide hydroplaning resistance

### **3D FULL DEPTH SIPES**

Provide excellent snow performance throughout the life of the tire

#### WARRANTY

50,000 Mile Limited Warranty Gold Pledge Limited Warranty 90-Day Buy & Try<sup>™</sup> Guarantee<sup>1</sup>



1 Conditions apply. See FirestoneTire.com/warranty for details.

Click to see an ehanced view









## FOR ADVANTAGES IN WET & SNOW CONDITIONS

### **0.6 SECONDS FASTER LAP TIMES**

In head-to-head testing, the Firestone Firehawk AS V2 tire's lap times were 0.6 seconds faster in wet conditions than the BFGoodrich G-Force Comp 2 A/S+ tires and the General G-Max AS-05 tires.<sup>1</sup>

### **STOPS 15 FEET SHORTER IN SNOW**

In head-to-head testing, the Firestone Firehawk AS V2 tires stopped 15 feet shorter in snow than the General G-Max AS-05 tires.<sup>2</sup>

1 Comparison based on the Firestone Firehawk AS V2 tires vs. the BFGoodrich G-Force Comp 2 A/S+ tires and the General G-Max AS-05 tires from internal testing. Results may vary depending on proper tire and vehicle maintenance, road conditions, and driving habits. 2 Comparison based on the Firestone Firehawk AS V2 tires vs. the General G-Max AS-05 tires from internal testing. Results may vary depending on proper tire and vehicle maintenance, road conditions, and driving habits.

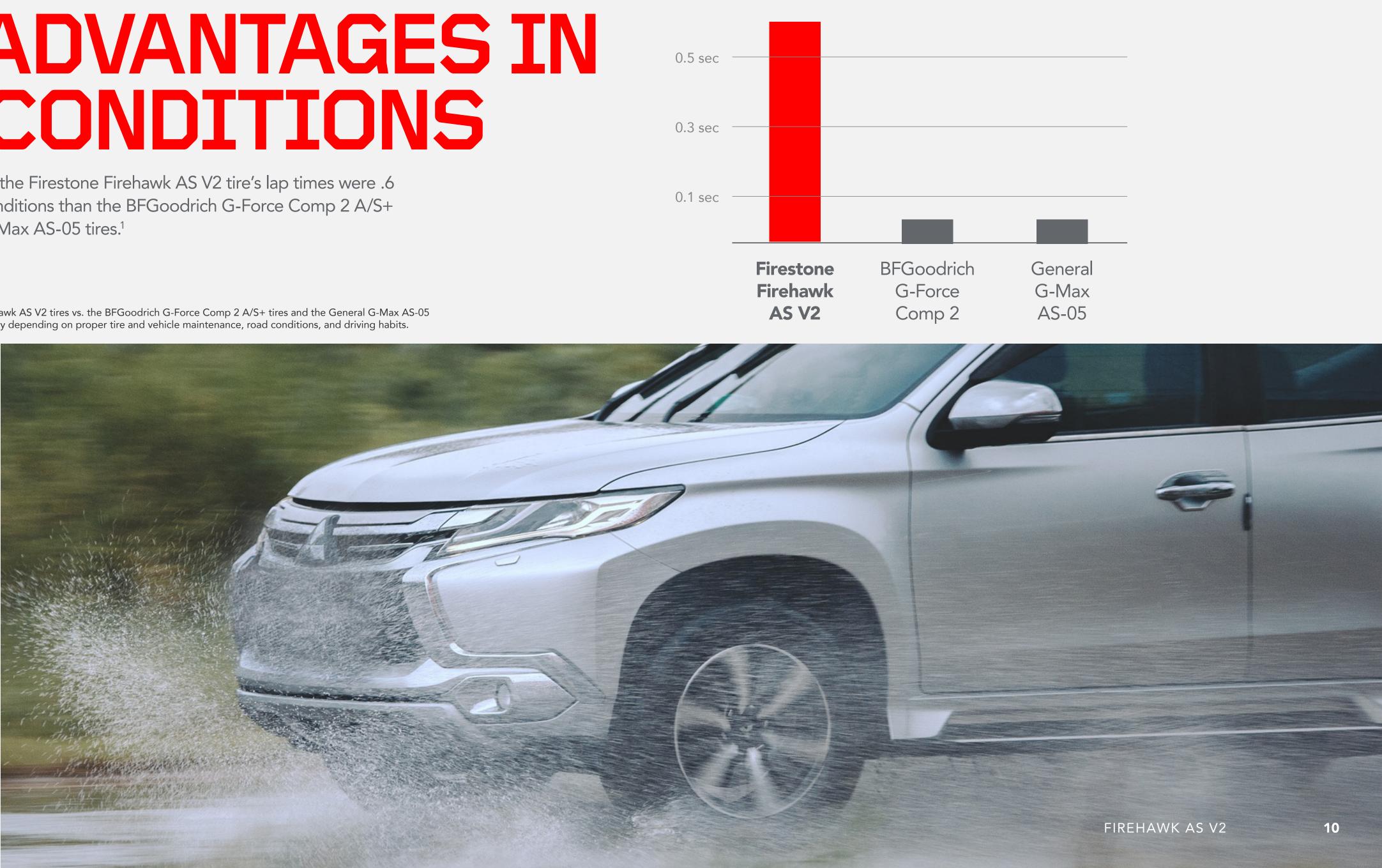




## FOR ADVANTAGES IN **WET CONDITIONS**

In head-to-head testing, the Firestone Firehawk AS V2 tire's lap times were .6 seconds faster in wet conditions than the BFGoodrich G-Force Comp 2 A/S+ tires and the General G-Max AS-05 tires.<sup>1</sup>

1 Comparison based on the Firestone Firehawk AS V2 tires vs. the BFGoodrich G-Force Comp 2 A/S+ tires and the General G-Max AS-05 tires from internal testing. Results may vary depending on proper tire and vehicle maintenance, road conditions, and driving habits.



Firestone

### FIREHAVKAS V2

## FOR EXCITING, SPORTY PERFORMANCE **365 DAYS A YEAR**

### **BEGIN THE FIRESTONE FIREHAWK AS V2 TIRE JOURNEY:** LAUNCHING IN 2022

Access key marketing resources and sales materials about the new Firestone Firehawk AS V2 Plus tire on MyBridgestoneEducation.com

Use On Ramp and Tools on BridgestoneMarketing.com

Leverage sell-in and sell-out support to gain incremental sales

### Firestone



