



**FOR
THE ROUTES
THAT DEMAND
RESILIENCY**

TRANSFORCE™ CV2

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GETTING THE JOB DONE, NO MATTER WHERE IT LEADS

The Firestone Transforce CV2 is a tough tire designed to take on the demanding and unpredictable streets of neighborhoods and city streets. Transforce CV2 tires help keep vans going and stopping and going again until everything is delivered.

FOR THE ROUTES THAT DEMAND RESILIENCY

Commercial vans keep our communities and your business in motion. Constantly navigating city streets and neighborhoods requires tires built to withstand the grind: persevering through rain, snow, and sidewalk curbs along the way. Introducing the Firestone Transforce™ CV2, a commercial van tire with extended treadwear and built-in sidewall defenses to help keep your tires on the job longer.

LONG-LASTING, RELIABLE WEAR

The Transforce CV2 features Firestone's long-wearing compound plus a tread pattern purpose-built to resist irregular wear. Strategically placed interlocking sipes help ensure uniform tread stiffness and resiliency throughout the pattern.

WET AND WINTER TRACTION

An open shoulder design and high see-through void help accelerate water away from the tread pattern for confident wet performance. Plus, interlocking sipes help add dependable winter traction because the work ahead doesn't stop for the forecast.¹

- In head-to-head testing, the Firestone Transforce CV2 tires stopped 8% shorter in wet conditions than the Toyo Celsius Cargo tires.²

REINFORCED SIDEWALL DURABILITY

Feel confident getting a little closer to that curb. The Transforce CV2 features a sidewall defense rib designed for added durability and chip-tear resistance.

EFFICIENT ROLLING RESISTANCE

The Transforce CV2 is built to help cut fuel costs and is designed to optimize fuel efficiency and rolling resistance, even in stop-and-start delivery applications.



PRODUCT EVOLUTION DELIVERING LONG LASTING PERFORMANCE



TRANSFORCE™ CV

- All-season performance
- Delivers traction in wet conditions
- Tread design provides chip and tear resistance¹



TRANSFORCE™ CV2

- Wear-resistant tread compound that's designed for long-lasting and more reliable tread wear
- Open should design and high see-through void plus full-depth 3D sipe technology for confident wet and winter traction²
- Sidewall defense rib for added sidewall durability
- Engineered with ENLITEN™ technology³

TIRE SIZE CONVERSION CHART

| TRANSFORCE CV | | TRANSFORCE CV2 | |
|---------------|-------------|----------------|-------------|
| Article | Size | Article | Size |
| 004708 | 195/75R16C | 013903 | 195/75R16C |
| 004709 | 235/65R16C | 013904 | 235/65R16C |
| 011488 | 225/75R16C | 013906 | 225/75R16C |
| 002760 | LT225/75R16 | 014974 | LT225/75R16 |
| 002761 | LT245/75R16 | 014975 | LT245/75R16 |



ENLITEN™

TECHNOLOGY

THE FIRESTONE TRANSFORCE CV2 IS POWERED BY ENLITEN™ TECHNOLOGY. ENGINEERED TO HELP OPTIMIZE ALL-SEASON PERFORMANCE¹, PROVIDE LONGER WEAR LIFE², AND SUPPORT A QUIET AND COMFORTABLE RIDE.²

In the Firestone Transforce CV2 tire, ENLITEN core technology focuses on:

- 1** Next generation tread compound designed with wear life and all-season performance, including wet performance, in mind.
- 2** Increased efficiency for both ICE and EV platforms through rolling resistance and wear optimization.²

¹ The combination of ENLITEN technology attributes applicable to a specific tire product may vary. Results may vary depending on proper tire and vehicle maintenance, road conditions, and driving habits.
² Based on internal testing. Results may vary by specific tire product and depending on proper tire and vehicle maintenance, road conditions, and driving habits.





DELIVERING RELIABILITY AND RESISTANCE

**8% SHORTER STOPPING DISTANCE
IN WET CONDITIONS.¹**

With open shoulder design and high see-through voids to move water through the tread pattern faster.



Firestone

¹ In head-to-head testing the Firestone Transforce CV2 tires stopped 8% shorter in wet conditions than the Toyo Celsius Cargo tires. Results may vary depending on proper tire and vehicle maintenance, road conditions, and driving habits.

TRANSFORCE™ CV2

EURO COMMERCIAL VAN - HIGHWAY



FOR THE ROUTES THAT DEMAND RESILIENCY



Long-lasting, reliable treadwear



Reinforced sidewall for added durability



Wet and winter¹ traction



Efficient rolling resistance

¹ The Transforce CV2 tire is a Commercial Highway tire. It is not a dedicated winter tire.

Firestone



Wear-Resistant Tread Compound with a robust pattern design to help provide resistance to irregular wear.

Full-Depth 3D Sipe Technology is designed to deliver biting edges while maintaining responsiveness while navigating wet and wintry roads.

Sidewall Curb Protector helps to provide additional durability while making deliveries and navigating the city streets.

Construction built for toughness and rolling resistance efficiency.

TRANSFORCE™ CV2

Top Fitments

- Ford Transit Connect
- Ford Transit
- Ram Promaster City

Warranty†

- Gold Pledge Limited Warranty
- 90-Day Buy & Try™ Guarantee



† Conditions apply. See [FirestoneTire.com/warranty](https://www.firestone.com/warranty) for details.

Tire Specifications

| Tire Size and Service Description | Load Range | Item Number | Sidewall Styling | Approved Rim Widths | Measuring Rim Widths | Overall Tire Diameter | Overall Section Width | Tread Depth (32nd) | Revs Per Mile | UTQG | Wt. |
|-----------------------------------|------------|-------------|------------------|---------------------|----------------------|-----------------------|-----------------------|--------------------|---------------|------|-----|
| 16" Rim Diameter | | | | | | | | | | | |
| 195/75R16C 107/105R | D | 013903 | BW | 5.0-6.0 | 5.5 | 27.5 | 7.7 | 13 | 758 | - | 30 |
| 225/75R16C 121/120R | E | 013906 | BW | 6.0-7.0 | 6.0 | 29.3 | 8.8 | 13 | 711 | - | 37 |
| LT225/75R16 115/112R | E | 014974 | BW | - | - | - | - | 13 | - | - | 38 |
| LT245/75R16 120/116R | E | 014975 | BW | - | - | - | - | 14 | - | - | 42 |
| 235/65R16C 121/119R | E | 013904 | BW | 6.5-8.5 | 7.0 | 28.0 | 9.5 | 14 | 743 | - | 37 |

Tire Specifications Legend

New sizes

| | | |
|----------------------------|-----------------------------|-------------------------------|
| * OEM Tire | OWL Outline White Letter | ~ Pinned for #12 Stud Sizes |
| ¥ MOE (Mercedes Exclusive) | RBL Raised Black Letter | f Pinned for #15 Stud Sizes |
| ^ RFT (Run Flat Tire) | XL Extra Load (XL) | ** Pinned for #16 Stud Sizes |
| BW Blackwall | ◆ Pinned for #11 Stud Sizes | *** Pinned for #17 Stud Sizes |

TRANSFORCE™ CV2

GET FROM POINT A TO POINTS B THROUGH Z

EXPLORE WHAT THE TRANSFORCE CV2 HAS TO OFFER

Learn more about this tire at
[MyBridgestoneEducation.com](https://mybridgestoneeducation.com)

Check out the Product Hub to experience
the Firestone Transforce CV2 tire in action
by scanning this QR code.



Access key marketing resources and
additional sales materials about the
new Firestone Transforce CV2 tire on
[BridgestoneMarketing.com](https://bridgestonemarketing.com)

Firestone

