



**FOR
TACKLING THE
TASK AHEAD.
AGAIN...
AND AGAIN.**

TRANSFORCE™ HT3

CONTENTS

INTRODUCTION	03
SELLING STORY	04
PREDECESSOR COMPARISON	05
CONVERSION CHART	06
ENLITEN™ TECHNOLOGY	07
COMPETITIVE COMPARISON	08
FEATURES & BENEFITS	09
SIZES & COVERAGE	10





LONG- LASTING, RUGGED DURABILITY

Introducing the Firestone Transforce™ HT3 tire - a heavy-duty truck tire designed to triumph in demanding jobs and everyday drives.

Whether you're hauling equipment to the job site or your boat to the lake, the right truck tire makes even the toughest jobs a breeze. Roads and job sites are unpredictable, which is why the Transforce HT3 is engineered to resist irregular wear, even when your truck is loaded. Delivering more confident traction in wet conditions means you can focus more on the road and task ahead of you, not on your tires.

FOR TACKLING THE TASK AHEAD. AGAIN... AND AGAIN... AND AGAIN.

Whether your truck is hauling equipment to the job site or your boat to the lakeside, the right tire makes even the toughest jobs a breeze. Introducing the Firestone Transforce™ HT3, the long-lasting, heavy-duty truck tire built to triumph in demanding jobs and your everyday drive.

LONG-LASTING, RELIABLE WEAR

Built with Firestone's new compound, designed to help resist irregular wear, the Transforce HT3 also features a tread pattern reinforced with interlocking 3D sipes to help provide uniform stiffness and resiliency that fights irregular wear, even when loaded.

DEPENDABLE WET TRACTION

Avoid the added stress of hauling heavy loads in the rain. Transforce HT3 features open shoulder slots and a high see-through void to accelerate water evacuation from the pattern and improve wet performance, even when loaded.

- In head-to-head testing, with a payload of over 2,000 lbs., the Firestone Transforce HT3 tires stopped 12% shorter in wet conditions than the Cooper Discoverer HT3 tires.¹
- In head-to-head testing, with a payload of over 2,000 lbs., the Firestone Transforce HT3 tires stopped 9% shorter in wet conditions than the Nexen Rodian CT8 tires.²
- In head-to-head testing, with a payload of over 2,000 lbs., the Firestone Transforce HT3 tires stopped 6% shorter in wet conditions than the General Grabber HD tires.³

¹ Comparison based on the Firestone Transforce HT3 tires vs. Cooper Discoverer HT3 tires from internal testing as installed on a 2020 Ford F-250 (4WD) vehicle. Results may vary depending on proper tire and vehicle maintenance, road conditions, and driving habits.

² Comparison based on the Firestone Transforce HT3 tires vs. Nexen Rodian CT8 tires from internal testing as installed on a 2020 Ford F-250 (4WD) vehicle. Results may vary depending on proper tire and vehicle maintenance, road conditions, and driving habits.

³ Comparison based on the Firestone Transforce HT3 tires vs. General Grabber HD tires from internal testing as installed on a 2020 Ford F-250 (4WD) vehicle. Results may vary depending on proper tire and vehicle maintenance, road conditions, and driving habits.



NEW INNOVATIONS THAT DRIVE CONFIDENCE



TRANSFORCE™ HT2

- All-season performance
- Delivers traction in wet conditions¹
- Tread design provides chip and tear resistance¹



TRANSFORCE™ HT3

- Wear-resistant tread compound with a robust pattern design to help provide resistance to irregular wear
- Open shoulder slots and high see-through void to support increased wet performance even under load
- Upper sidewall blocks to provide additional durability
- Engineered with ENLITEN™ technology²

¹ As compared to the Firestone Transforce HT tire.

² The combination of ENLITEN technology attributes applicable to a specific tire product may vary. Results may vary depending on proper tire and vehicle maintenance, road conditions, and driving habits.

TIRE SIZE CONVERSION CHART

TRANSFORCE HT2		TRANSFORCE HT3	
Article	Size	Article	Size
13869	LT265/70R18	13885	LT265/70R18
2760	LT225/75R16	13886	LT225/75R16
2761	LT245/75R16	13887	LT245/75R16
2777	LT245/75R17	13889	LT245/75R17
2758	LT215/85R16	13891	LT215/85R16
2759	LT235/85R16	13892	LT235/85R16
2766	LT235/80R17	13893	LT235/80R17
4371	LT285/70R17	13896	LT285/70R17
5286	LT285/60R20	13897	LT285/60R20
2767	LT245/70R17	13898	LT245/70R17
4369	LT275/65R20	13899	LT275/65R20
13987	LT275/65R18	13900	LT275/65R18
2778	LT275/70R18	13901	LT275/70R18
4372	LT265/60R20	13902	LT265/60R20
13870	LT265/70R17	13894	LT265/70R17



ENLITEN™

TECHNOLOGY

THE FIRESTONE TRANSFORCE HT3 IS POWERED BY ENLITEN™ TECHNOLOGY. ENGINEERED TO HELP OPTIMIZE ALL-SEASON PERFORMANCE¹, PROVIDE LONG WEAR LIFE, AND SUPPORT A QUIET AND COMFORTABLE RIDE.²

In the Firestone Transforce HT3 tire, ENLITEN core technology focuses on:

- 1** Next generation tread compound designed with wear life and all-season performance, including wet performance, in mind.
- 2** Increased efficiency for both ICE and EV platforms through rolling resistance and wear optimization.²

¹ The combination of ENLITEN technology attributes applicable to a specific tire product may vary. Results may vary depending on proper tire and vehicle maintenance, road conditions, and driving habits.
² Based on internal testing. Results may vary by specific tire product and depending on proper tire and vehicle maintenance, road conditions, and driving habits.





INCREASED PERFORMANCE IN WET TRACTION

UP TO 12% SHORTER STOPPING DISTANCE

Dependable wet traction with high see-through void and open shoulder slots to move water through the pattern for up to 12% shorter stopping distance.

- In head-to-head testing, with a payload of over 2,000 lbs., the Firestone Transforce HT3 tires stopped 12% shorter in wet conditions than the Cooper Discoverer HT3 tires.¹
- In head-to-head testing, with a payload of over 2,000 lbs., the Firestone Transforce HT3 tires stopped 9% shorter in wet conditions than the Nexen Rodian CT8 tires.²
- In head-to-head testing, with a payload of over 2,000 lbs., the Firestone Transforce HT3 tires stopped 6% shorter in wet conditions than the General Grabber HD tires.³

¹ Comparison based on the Firestone Transforce HT3 tires vs. Cooper Discoverer HT3 tires from internal testing as installed on a 2020 Ford F-250 (4WD) vehicle. Results may vary depending on proper tire and vehicle maintenance, road conditions, and driving habits.

² Comparison based on the Firestone Transforce HT3 tires vs. Nexen Rodian CT8 tires from internal testing as installed on a 2020 Ford F-250 (4WD) vehicle. Results may vary depending on proper tire and vehicle maintenance, road conditions, and driving habits.

³ Comparison based on the Firestone Transforce HT3 tires vs. General Grabber HD tires from internal testing as installed on a 2020 Ford F-250 (4WD) vehicle. Results may vary depending on proper tire and vehicle maintenance, road conditions, and driving habits.



TRANSFORCE™ HT3

COMMERCIAL HIGHWAY



TACKLE ANY PROJECT ANY DAY OF THE WEEK.

Features & Benefits

 Long-lasting, reliable wear

 Dependable wet traction, even when loaded

 Reinforced sidewall for added durability



Wear-Resistant Tread Compound
with a robust pattern design to help provide resistance to irregular wear.

Tread Pattern
designed to efficiently evacuate water and maintain stiffness while hauling a load for dependable performance.

Upper Sidewall Blocks
to provide additional durability.

TRANSFORCE™ HT3

Top Fitments

- Dodge Ram 3500
- Chevrolet Silverado 2500
- Ford F-250 XL
- Ford E-250

Warranty†

- Gold Pledge Limited Warranty
- 90-Day Buy & Try™ Guarantee

GOLD PLEDGE



† Conditions apply. See FirestoneTire.com/warranty for details.

Tire Specifications

Tire Size and Service Description	Load Range	Item Number	Sidewall Styling	Approved Rim Widths	Measuring Rim Widths	Overall Tire Diameter	Overall Section Width	Tread Depth (32nd)	Revs Per Mile	UTQG	Wt.
16" Rim Diameter											
LT215/85R16 115/112R	E	013891	BW	-	-	-	-	13	-	-	38
LT235/85R16 120/116R	E	013892	BW	6.0-7.5	6.5	31.7	9.3	14	656	-	48
LT225/75R16 115/112R	E	013886	BW	6.0-7.0	6.0	29.3	8.8	13	711	-	37
LT245/75R16 120/116R	E	013887	BW	6.5-8.0	7.0	30.5	9.8	14	684	-	42
17" Rim Diameter											
LT235/80R17 120/117R	E	013893	BW	-	-	-	-	14	-	-	42
LT245/75R17 121/118R	E	013889	BW	6.5-7.5	7.0	31.5	9.8	14	661	-	48
LT245/70R17 119/116R	E	013898	BW	6.5-8.0	7.0	30.6	9.8	14	682	-	22
LT265/70R17 123/120R	E	013894	BW	7.0-8.5	8.0	31.7	10.7	15	658	-	45
LT285/70R17 126/123R	E	013896	BW	7.5-9.0	8.5	32.8	11.5	15	636	-	50
18" Rim Diameter											
LT265/70R18 124/121R	E	013885	BW	-	-	-	-	15	-	-	47
LT275/70R18 125/122S	E	013901	BW	7.0-8.5	8.0	33.2	11.0	15	628	-	49
LT275/65R18 123/120S	E	013900	BW	7.5-9.0	8.0	32.1	11.0	15	649	-	45
20" Rim Diameter											
LT275/65R20 126/123S	E	013899	BW	-	-	-	-	15	-	-	50
LT265/60R20 121/118S	E	013902	BW	-	-	-	-	15	-	-	48
LT285/60R20 125/122R	E	013897	BW	8.0-10.0	8.5	33.5	11.5	15	623	-	50

Tire Specifications Legend

 New sizes

* OEM Tire	OWL Outline White Letter	~ Pinned for #12 Stud Sizes
¥ MOE (Mercedes Exclusive)	RBL Raised Black Letter	f Pinned for #15 Stud Sizes
^ RFT (Run Flat Tire)	XL Extra Load (XL)	** Pinned for #16 Stud Sizes
BW Blackwall	◆ Pinned for #11 Stud Sizes	*** Pinned for #17 Stud Sizes

TRANSFORCE™ HT3

FOR A TIRE THAT CAN TACKLE ANY TASK AT ANY MOMENT

EXPLORE WHAT THE TRANSFORCE HT3 HAS TO OFFER

Learn more about this tire at
[MyBridgestoneEducation.com](https://mybridgestoneeducation.com)

Check out the Product Hub to experience
the Firestone Transforce HT3 tire in action
by scanning this QR code.



Access key marketing resources
and sales materials about the new
Firestone Transforce HT3 tire on
[BridgestoneMarketing.com](https://bridgestonemarketing.com)

Firestone

