

TURANZA™ EVERDRIVE™

Keeping your
world moving.
That's what
really matters.

BRIDGESTONE
Solutions for your journey



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Segment Overview



Max Traction

Enthusiast drivers of trucks and SUVs looking for maximum off-road traction



All Terrain

Hobbyist drivers of trucks and SUVs looking for off-road grip w/minimal on-road compromise



LT Highway

Drivers of trucks, SUVs and CUVs looking for all-season performance, comfort and long wear life



Touring

Drivers of sedans and minivans looking for all-season performance, comfort and long wear life



Performance

Drivers of sports sedans and sports cars looking for dry/wet traction and responsive handling



Winter

Drivers of all vehicle types looking for the best possible winter traction on snow and ice

Off-Road

On/Off-Road

All Season

Dry/Wet

Snow/Ice

Firestone Destination

Bridgestone Dueler and Duravis
Firestone Destination

Bridgestone Alenza
Firestone Destination

Bridgestone Turanza, WeatherPeak, DriveGuard and Ecopia
Firestone WeatherGrip, Affinity AS

Bridgestone Potenza
Firestone Firehawk

Bridgestone Blizzak
Firestone Winterforce



Bridgestone's longest mileage warranty

Introducing the Turanza EverDrive, an all-season touring tire with an 80,000 mile limited warranty¹. Engineered to deliver confidence in wet, dry and light snow conditions for a sense of serenity and security every time you get behind the wheel.

- Engineered for longevity with an **80,000 Mile Limited Warranty**¹
- The multi-pitch and precision-tuned tread pattern minimizes vibration and road noise for a quiet, comfortable ride
- Advanced pattern design for confident wet and winter² handling
- Engineered with ENLITEN™ Technology³



¹ Conditions apply. See [BridgestoneTire.com/warranty](https://www.BridgestoneTire.com/warranty) for details.

² The Bridgestone Turanza EverDrive is not a dedicated winter tire.

³ The specific ENLITEN technology attributes vary by tire product. Results may vary depending upon proper tire and vehicle maintenance, road conditions, and driving habits.

Drive more than ever before.

80,000 MILE LIMITED WARRANTY¹

The Turanza EverDrive features a next-generation compound technology engineered to protect against irregular and premature wear for precision performance that keeps you moving confidently season after season.

QUIET, COMFORTABLE RIDE

The precision-tuned tread pattern and construction of the Turanza EverDrive help minimize vibration for a comfortable ride even when worn. Plus, the multi-pitch tread pattern helps reduce in-pattern resonance for minimal road noise and a more enjoyable driving experience.

WET AND WINTER² TRACTION

The Turanza EverDrive is engineered with a pattern design that evacuates water and winter slush away from the tire. It also features full-depth 3D sipes and a high-edge density tread pattern for precision control in wet and light snow conditions.

- In head-to-head testing, the Bridgestone Turanza EverDrive tire demonstrated 2% better wet braking vs. the Michelin Defender2 tire.³
- In head-to-head testing, the Bridgestone Turanza EverDrive tire demonstrated 24% better snow braking vs. the Michelin Defender2 tire.³
- In head-to-head testing, the Bridgestone Turanza EverDrive tire demonstrated 24% better snow braking vs. the Continental ControlContact Tour M A/S tire.⁴

1. Conditions apply. See [BridgestoneTire.com](https://www.bridgestonetire.com) for details.

2. The Bridgestone Turanza EverDrive is not a dedicated winter tire.

3. Comparison based on the Bridgestone Turanza EverDrive tires vs. the Michelin Defender2 tires from internal testing. Results may vary depending on proper tire and vehicle maintenance, road conditions, and driving habits.

4. Comparison based on the Bridgestone Turanza EverDrive tires vs. the Continental ControlContact Tour M A/S tires from internal testing. Results may vary depending on proper tire and vehicle maintenance, road conditions, and driving habits.



The legacy of luxury continues.

The Turanza tire lineup combines Bridgestone's best proprietary technologies to bring luxurious comfort and control to the driving experience for those who seek more than just going from point A to point B.



TURANZA™ PRESTIGE™

Grand Touring Tire

LUXURIOUS DRIVING EXPERIENCE

Engineered with QuietTrack™ technology and a wide center rib designed to dampen the sounds and vibrations of the road for a smooth, quiet and comfortable ride.



TURANZA™ EVERDRIVE™

Touring Tire

EXTRAORDINARY LONGEVITY

Features Bridgestone's longest mileage warranty at 80,000 miles.¹ It also delivers confident stopping power in wet, dry and light snow conditions to give drivers a sense of serenity and security on the road.



TURANZA™ EV

Dedicated EV Tire

EXCEPTIONAL EV PERFORMANCE

Purposely designed to account for the unique vehicle dynamics of EVs, providing excellent tread life plus confident wet handling and minimal ride noise to complement your electric driving experience.

¹ Conditions apply. See [BridgestoneTire.com/warranty](https://www.BridgestoneTire.com/warranty) for details.

ENLITEN™

TECHNOLOGY

The Bridgestone Turanza EverDrive is powered by ENLITEN™ Technology. It's engineered to help optimize all-season performance, provide longer wear life, and support a quiet and comfortable ride.

In the Turanza EverDrive tire, ENLITEN core technology focuses on:

- 1 Next-generation tread compound** designed with wear life and all-season performance, including wet performance, in mind.¹
- 2 Impressive efficiency** for both ICE and EV platforms through rolling resistance and wear optimization.²
- 3 Supports an increased use of renewable materials such as soybean oil.**

¹ The combination of ENLITEN technology attributes applicable to a specific tire product may vary. Results may vary depending on proper tire and vehicle maintenance, road conditions, and driving habits.

² Based on internal testing. Results may vary by specific tire product and depending on proper tire and vehicle maintenance, road conditions, and driving habits.






TURANZA™ EVERDRIVE™

Sedans, CUVs & Minivans - All-Season Touring



Longevity that's engineered to impress

Features & Benefits

-  Outstanding Longevity
-  Quiet, Comfortable Ride
-  Wet & Winter Handling²

80,000
Mile Limited Warranty¹

Platinum
Pact



Next-Generation Compound
designed to protect against
irregular and premature wear

Multi-Pitch Tread Pattern
helps reduce road noise
and minimize vibration for a
comfortable, quiet drive

New Pattern Design
evacuates water and winter slush
away for confident control

ENLITEN™
TECHNOLOGY

With advanced compounds for long-lasting performance, new structural components for a quiet and comfortable ride, rolling resistance technology for exceptional fuel efficiency, and manufacturing materials such as renewable soybean oil, the Turanza EverDrive delivers a remarkable balance of performance and sustainability elements.

¹ Conditions apply. See BridgestoneTire.com/warranty for details.

² The Bridgestone Turanza EverDrive is not a dedicated winter tire.



Top Fitments

- Chevrolet Malibu
- Honda Accord/CR-V/Odyssey
- Hyundai Elantra
- Kia Optima
- Nissan Altima
- Toyota Camry/Sienna

Warranty*

- 80,000 Mile Limited Warranty
- Platinum Pact Limited Warranty
- 90-Day Buy & Try™ Guarantee

Platinum
Pact



Tire Specifications

Tire Size and Service Description	Load Range	Item Number	Sidewall Styling	Approved Rim Widths	Measuring Rim Widths	Overall Tire Diameter	Overall Section Width	Tread Depth (32nd)	Revs Per Mile	UTQG	Wt.
16" Rim Diameter											
205/65R16 95H		019365	BW	5.5-7.5	6.0	26.5	8.2	12	786	800 B B	22
235/65R16 103T		019370	BW	6.5-8.5	7.0	28.0	9.4	11	742	800 B B	27
205/60R16 92V		019364	BW	5.5-7.5	6.0	25.7	8.2	11	809	800 B B	21
215/60R16 95V		019367	BW	6.0-7.5	6.5	26.1	8.7	11	796	800 B B	22
205/55R16 94V	XL	019363	BW	5.5-7.5	6.5	24.9	8.4	11	836	800 B B	22
215/55R16 93V		019366	BW	6.0-7.5	7.0	25.3	8.9	11	822	800 B B	22
17" Rim Diameter											
215/65R17 99H		019378	BW	6.0-7.5	6.5	28.0	8.7	12	742	800 B B	25
225/65R17 102H		020907	BW	6.0-8.0	6.5	28.5	9.0	11	730	800 B B	27
235/65R17 104H		019390	BW	6.5-8.5	7.0	29.1	9.5	12	715	800 B B	28
215/60R17 96V		019377	BW	6.0-7.5	6.5	27.2	8.7	11	765	800 B B	23
225/60R17 99H		019383	BW	6.0-8.0	6.5	27.6	9.0	12	753	800 B B	26
215/55R17 94V		019376	BW	6.0-7.5	7.0	26.3	8.9	11	791	800 B B	24
225/55R17 97V		019382	BW	6.0-8.0	7.0	26.8	9.2	11	776	800 B B	24
235/55R17 99V		019387	BW	6.5-8.5	7.5	27.2	9.6	11	766	800 B B	26
205/50R17 93V	XL	019373	BW	5.5-7.5	6.5	25.1	8.4	11	829	800 B B	23
215/50R17 95H	XL	019375	BW	6.0-7.5	7.0	25.5	8.9	12	816	800 B B	24
225/50R17 98V	XL	019380	BW	6.0-8.0	7.0	25.9	9.2	11	803	800 B B	25
235/50R17 96V		019386	BW	6.5-8.5	7.5	26.3	9.6	11	791	800 B B	27
215/45R17 91V	XL	019374	BW	7.0-8.0	7.0	24.6	8.4	11	844	800 B B	24
225/45R17 94V	XL	019379	BW	7.0-8.5	7.5	25.0	8.9	11	833	800 B B	25
235/45R17 97V	XL	019385	BW	7.5-9.0	8.0	25.4	9.3	11	819	800 B B	26

Tire Specifications Legend

* OEM Tire	OWL Outline White Letter	~ Pinned for #12 Stud Sizes
¥ MOE (Mercedes Exclusive)	RBL Raised Black Letter	f Pinned for #15 Stud Sizes
^ RFT (Run Flat Tire)	XL Extra Load (XL)	** Pinned for #16 Stud Sizes
BW Blackwall	◆ Pinned for #11 Stud Sizes	*** Pinned for #17 Stud Sizes

■ New sizes

Tire Size and Service Description	Load Range	Item Number	Sidewall Styling	Approved Rim Widths	Measuring Rim Widths	Overall Tire Diameter	Overall Section Width	Tread Depth (32nd)	Revs Per Mile	UTQG	Wt.
18" Rim Diameter											
225/60R18 104H	XL	019399	BW	6.0-8.0	6.5	28.6	9.0	12	727	800 B B	28
235/60R18 107H	XL	019403	BW	6.5-8.5	7.0	29.1	9.4	12	715	800 B B	30
245/60R18 105H		019407	BW	7.0-8.5	7.0	29.6	9.8	12	703	800 B B	33
215/55R18 95H		019395	BW	6.0-7.5	7.0	27.3	8.9	12	762	800 B B	26
235/55R18 100V		019402	BW	6.5-8.5	7.5	28.1	9.6	11	740	800 B B	26
225/50R18 99V	XL	019397	BW	6.0-8.0	7.0	26.9	9.2	11	774	800 B B	27
235/50R18 97H		019401	BW	6.5-8.5	7.5	27.3	9.6	12	762	800 B B	27
245/50R18 104V	XL	019405	BW	7.0-8.5	7.5	27.7	10.0	11	751	800 B B	30
225/45R18 95V	XL	019396	BW	7.0-8.5	7.5	25.9	8.9	11	802	800 B B	26
235/45R18 98V	XL	019400	BW	7.5-9.0	8.0	26.3	9.3	11	790	800 B B	28
245/40R18 97V	XL	019404	BW	8.0-9.5	8.5	25.7	9.8	11	809	800 B B	26
19" Rim Diameter											
225/55R19 99V		019409	BW	6.0-8.0	7.0	28.8	9.2	11	722	800 B B	27
235/55R19 105V	XL	019410	BW	6.5-8.5	7.5	29.2	9.6	11	712	800 B B	31
20" Rim Diameter											
235/55R20 102H		019414	BW	6.5-8.5	7.5	30.2	9.6	12	689	800 B B	30
245/50R20 102V		019416	BW	7.0-8.5	7.5	29.7	10.0	11	700	800 B B	30

TURANZA™ EVERDRIVE™

Tire Sizes & Key Fitments

Article	Size	Key Fitments	Article	Size	Key Fitments	Rim	Size
0019363	205/55R16	Toyota Corolla, Hyundai Elantra, Nissan Sentra, Volkswagen Jetta	0019386	235/50R17	Ford Fusion, Buick Lacrosse, Buick Regal, Cadillac Sts	16"	6
0019364	205/60R16	Kia Soul, Mazda 3, Volkswagen Jetta, Nissan Sentra	0019387	235/55R17	Ford Escape, Cadillac Cts, Volkswagen Tiguan, Buick Lucerne	17"	15
0019365	205/65R16	Hyundai Sonata, Toyota Camry, Honda Accord, Kia Optima	0019390	235/65R17	Kia Sorento, Honda Odyssey, Honda Cr-V, Hyundai Santa Fe Sport	18"	11
0019366	215/55R16	Honda Civic, Ford Focus, Honda Insight, Honda Fit	0019395	215/55R18	Buick Encore, Mazda Cx-30, Chevrolet Trax, Jeep Compass	19"	2
0019367	215/60R16	Nissan Altima, Chevrolet Cruze, Toyota Camry, Chevrolet Malibu	0019396	225/45R18	Toyota Camry, Hyundai Sonata, Lexus Es, Kia Optima	20"	2
0019370	235/65R16	Honda Odyssey, Chevrolet Equinox, Saturn Vue, Pontiac Torrent	0019397	225/50R18	Toyota C-Hr, Subaru Legacy, Chevrolet Malibu, Chrysler 200	21"	-
0019373	205/50R17	Nissan Sentra, Subaru Impreza, Ford Ecosport, Chevrolet Sonic	0019399	225/60R18	Subaru Outback, Toyota Rav4, Chevrolet Equinox, Jeep Cherokee	22"	-
0019374	215/45R17	Hyundai Elantra, Toyota Prius, Honda Civic, Acura Ilx	0019400	235/45R18	Toyota Camry, Ford Fusion, Honda Accord, Kia Soul	Total	36
0019375	215/50R17	Honda Civic, Ford Focus, Nissan Sentra, Chevrolet Bolt Ev	0019401	235/50R18	Ford Escape, Chevrolet Impala, Buick Lacrosse, Chevrolet Malibu		
0019376	215/55R17	Toyota Camry, Nissan Altima, Honda Accord, Honda Hr-V	0019402	235/55R18	Toyota Rav4, Chevrolet Equinox, Toyota Sienna, Gmc Terrain		
0019377	215/60R17	Nissan Rogue Sport, Jeep Renegade, Honda Hr-V, Jeep Patriot	0019403	235/60R18	Honda Cr-V, Honda Odyssey, Hyundai Santa Fe, Nissan Rogue		
0019378	215/65R17	Volkswagen Tiguan, Jeep Compass, Jeep Patriot, Dodge Charger	0019404	245/40R18	Audi A4, Mercedes-Benz C, Mercedes-Benz E, Audi A5		
0019379	225/45R17	Volkswagen Jetta, Dodge Dart, Mercedes-Benz C, Cadillac Ats	0019405	245/50R18	Bmw X3, Mercedes-Benz S, Infiniti M37, Bmw 750		
0019380	225/50R17	Honda Accord, Ford Fusion, Chevrolet Cruze, Ford C-Max	0019407	245/60R18	Toyota Highlander, Ford Edge, Ford Explorer, Honda Pilot		
0019382	225/55R17	Chevrolet Malibu, Chevrolet Impala, Subaru Xv Crosstrek, Subaru Legacy	0019409	225/55R19	Mazda Cx-5, Dodge Journey, Ford Escape, Nissan Rogue		
0019383	225/60R17	Subaru Forester, Subaru Crosstrek, Hyundai Tucson, Kia Sportage	0019410	235/55R19	Toyota Rav4, Hyundai Tucson, Honda Cr-V, Lexus Rx		
020907	225/65R17	Toyota Rav4, Chevrolet Equinox, Nissan Rogue, Honda Cr-V	0019414	235/55R20	Lexus Rx, Toyota Highlander, Nissan Murano, Gmc Acadia		
0019385	235/45R17	Volvo S60, Volkswagen Cc, Mercedes-Benz E, Volvo V60	0019416	245/50R20	Honda Pilot, Ford Edge, Kia Telluride, Subaru Ascent		



TURANZA™ **EVERDRIVE**™

Drive from city to city or
coast to coast.

- Access key marketing resources and sales materials about the new Bridgestone Turanza EverDrive tire on [BridgestoneMarketing.com](https://www.BridgestoneMarketing.com)
- Learn more at [MyBridgestoneEducation.com](https://www.MyBridgestoneEducation.com)

