



INTRODUCING

BRIDGESTONE

WEATHERPEAK™

*Peak Confidence for Any Season,
Any Weather, Any Journey*



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Bringing All-Weather Protection to the Touring Category

Bridgestone is proud to introduce the next generation of all-season tires, pushing the category to new heights with the Bridgestone WeatherPeak tire. Its category-leading wet and winter performance stands out alongside a quiet, comfortable ride. Weather shouldn't get in the way of a driver's journey, and the Bridgestone WeatherPeak helps them make sure that a little rain or snow won't slow them down.

Launching 2022





Be Prepared for Anything Your Journey *Brings Your Way*

The all-new Bridgestone WeatherPeak tire keeps you prepared by bringing confident all-weather protection to the touring tire category. Bridgestone's category-leading wet and winter performance, combined with a quiet, comfortable ride, ensure that you enjoy every mile with the confidence that a little rain or snow won't slow you down.

The Next Evolution of All-Season

The new Bridgestone WeatherPeak tire pushes the all-season category to new heights, creating a touring tire with true all-weather protection. Bridgestone WeatherPeak delivers enhanced wet and winter performance compared to traditional all-season tires, without the noise and wear of winter tires.

Winter Braking That Stops Shorter in Snow

The Bridgestone WeatherPeak tire is 3 Peak Mountain Snowflake (3PMSF) certified for winter traction and brakes shorter than other all-weather competitors and touring tires in snow conditions.

Stay in Control With Superior Wet & Dry Grip

The Bridgestone WeatherPeak tire delivers excellent driving control with acceleration and grip that beats the competition in both wet and dry conditions.

Keep Your Journey Going Longer

The new Bridgestone WeatherPeak tire is backed by a 70,000 mile limited warranty.¹

Engineered for



¹ Conditions apply. See [BridgestoneTire.com/warranty](https://www.BridgestoneTire.com/warranty) for details.

87% Coverage of 2013 and Newer Cars, Minivans and CUVs¹

14 New Sizes

KEY FITMENTS

- Audi Q5
- BMW 3 series
- Honda Accord
- Honda Odyssey
- Jeep Cherokee
- Toyota RAV4
- Volkswagen Golf

Tire Chart

Click to view
Tire Chart



Tire Size Chart

Size	Article	SR	Ply	SVC Index	SW
15" Diameter					
175/65R15	006052	H		84H	BL
185/65R15	006038	H		88H	BL
185/60R15	006062	H		84H	BL
185/55R15	006059	V		82V	BL
195/65R15	006018	H		91H	BL
16" Diameter					
185/55R16	006066	H		83H	BL
195/55R16	006051	V		87V	BL
195/50R16	006058	V		84V	BL
205/65R16	006024	H		95H	BL
205/60R16	006022	V		92V	BL
205/55R16	006017	V		91V	BL
215/70R16	009662	H		100H	BL
215/65R16	009661	H		98H	BL
215/60R16	006016	V		95V	BL
215/55R16	006055	H		93H	BL
225/65R16	006054	H		100H	BL
225/60R16	006023	V		98V	BL
235/70R16	009656	H		106H	BL
235/65R16	006057	T		103T	BL

Size	Article	SR	Ply	SVC Index	SW
17" Diameter					
205/50R17	006032	V	XL	93V	BL
215/65R17	006040	H		99H	BL
215/60R17	006063	H		96H	BL
215/55R17	006015	V		94V	BL
215/50R17	006029	V	XL	95V	BL
215/45R17	006026	V	XL	91V	BL
225/65R17	009663	H		102H	BL
225/60R17	009645	H		99H	BL
225/55R17	006025	V		97V	BL
225/50R17	006020	V		94V	BL
225/45R17	008182	V		91V	BL
235/65R17	009655	H		104H	BL
235/60R17	006046	H		102H	BL
235/55R17	009646	V		99V	BL
235/50R17	006069	V		96V	BL
245/65R17	009660	H		107H	BL

Size	Article	SR	Ply	SVC Index	SW
18" Diameter					
215/55R18	009639	H		95H	BL
225/60R18	009647	H		100H	BL
225/55R18	006077	V		98V	BL
225/50R18	006041	H		95H	BL
225/45R18	006028	V	XL	95V	BL
225/40R18	006048	V		88V	BL
235/65R18	009667	H		106H	BL
235/60R18	006075	H		103H	BL
235/55R18	009666	V		100V	BL
235/50R18	008183	V		97V	BL
235/45R18	006021	V		94V	BL
245/60R18	009659	H		105H	BL
245/45R18	006033	V		96V	BL
245/40R18	006056	V		93V	BL
255/65R18	009669	H		111H	BL
19" Diameter					
225/55R19	009642	V		99V	BL
235/55R19	009650	H		101H	BL
235/40R19	006043	V	XL	96V	BL
255/60R19	009668	H		109H	BL
20" Diameter					
235/55R20	009651	H		102H	BL
245/50R20	009658	V		102V	BL



Features & Benefits

See How the WeatherPeak Tire Was Engineered for All-Weather Performance

1. Full Depth 3D Sipes

Provide strong wear performance and grip on snowy roads

2. Groove Channel and Snow Vices

Promote snow compaction and high-speed water flow

3. Open Shoulder Slots

Provide efficient water evacuation from the footprint in wet conditions

4. Evolving Sipes

Provide improved wet and snow performance¹

Enhance

Click to see an enhanced view

Warranty

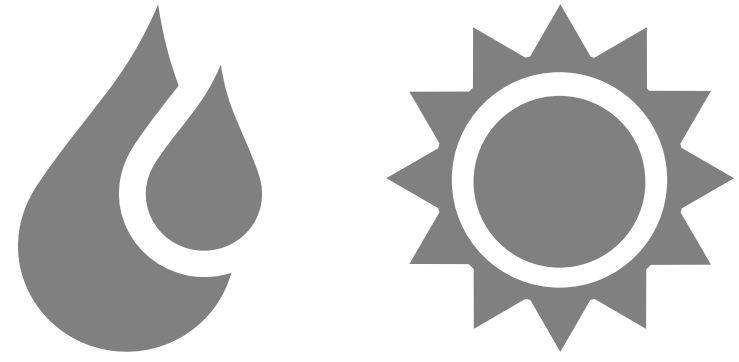
70,000 Mile Limited Warranty, Platinum Pact Limited Warranty and 90-Day Buy & Try™ Guarantee²

70000

Platinum
Pact



¹ Comparison based on the Bridgestone WeatherPeak tires vs. the MICHELIN® CrossClimate® 2 tire and MICHELIN® Primacy Tour A/S tire from internal testing. Results may vary depending on proper tire and vehicle maintenance, road conditions, and driving habits.
² Conditions apply. See [BridgestoneTire.com/warranty](https://www.bridgestonetire.com/warranty) for details.



Superior Wet and Dry Grip

The Bridgestone WeatherPeak tire is designed to help you stay in control no matter the condition of the road.

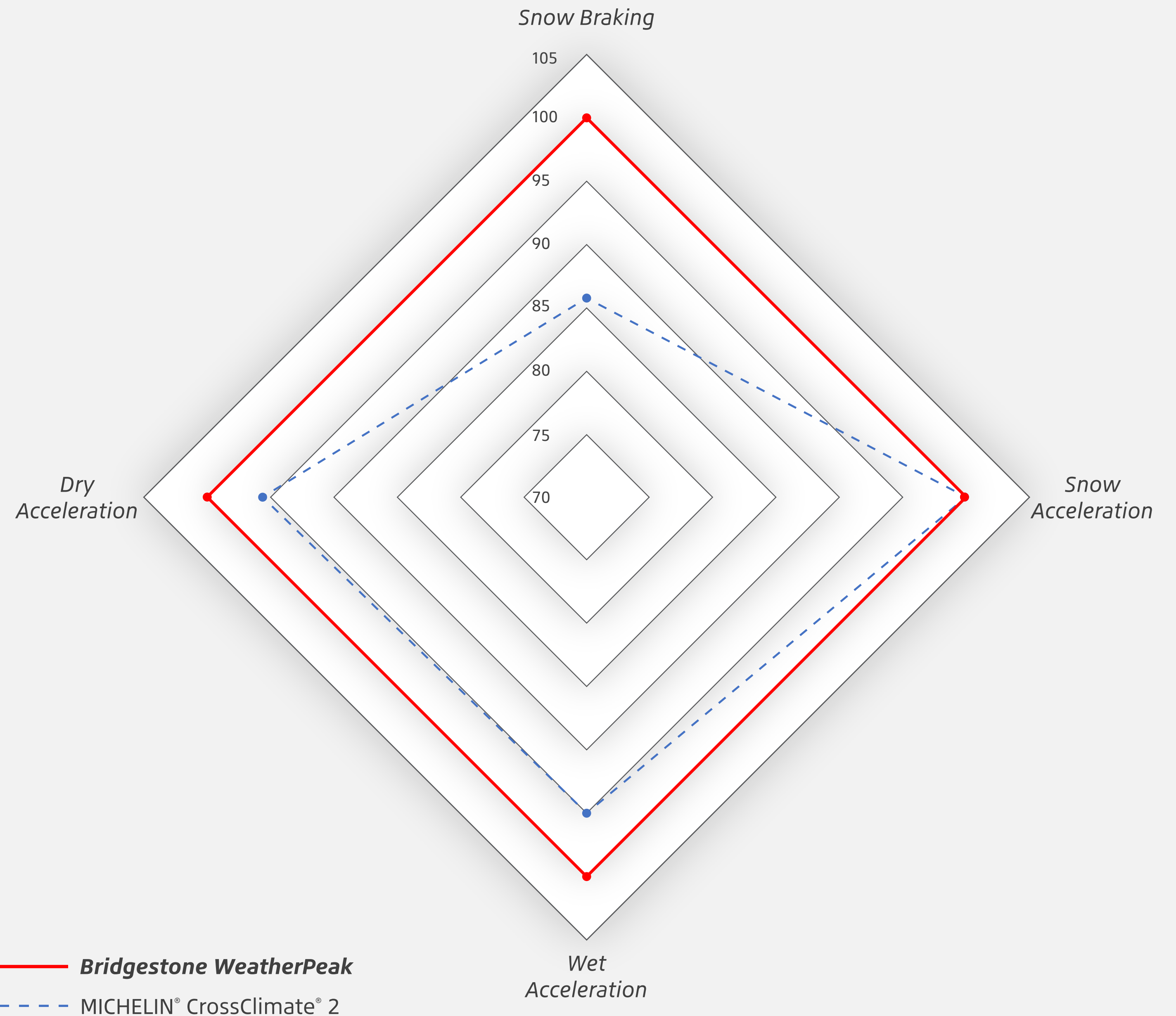
5% Better Wet Acceleration

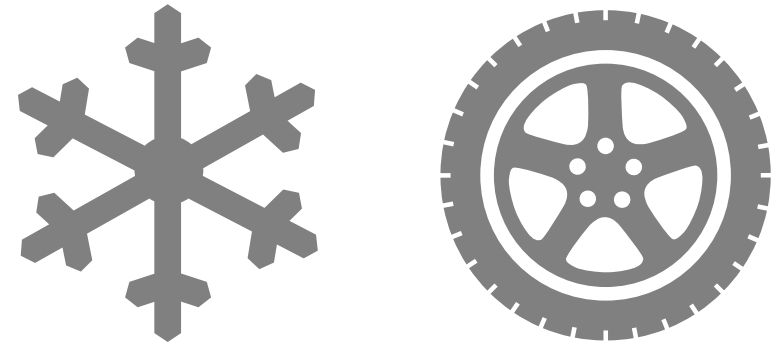
In head-to-head testing, the Bridgestone WeatherPeak tires demonstrated 5% better wet acceleration than the MICHELIN® CrossClimate® 2 tires.¹

4% Better Dry Acceleration

In head-to-head testing, the Bridgestone WeatherPeak tires demonstrated 4% better dry acceleration than the MICHELIN® CrossClimate® 2 tires.¹

¹ Comparison based on the Bridgestone WeatherPeak tires vs. the MICHELIN® CrossClimate® 2 tires from internal testing. Results may vary depending on proper tire and vehicle maintenance, road conditions, and driving habits.





Confident Winter Braking in Snow

The Bridgestone WeatherPeak tire is 3 Peak Mountain Snowflake (3PMSF) certified for winter traction and brakes shorter than competitors.

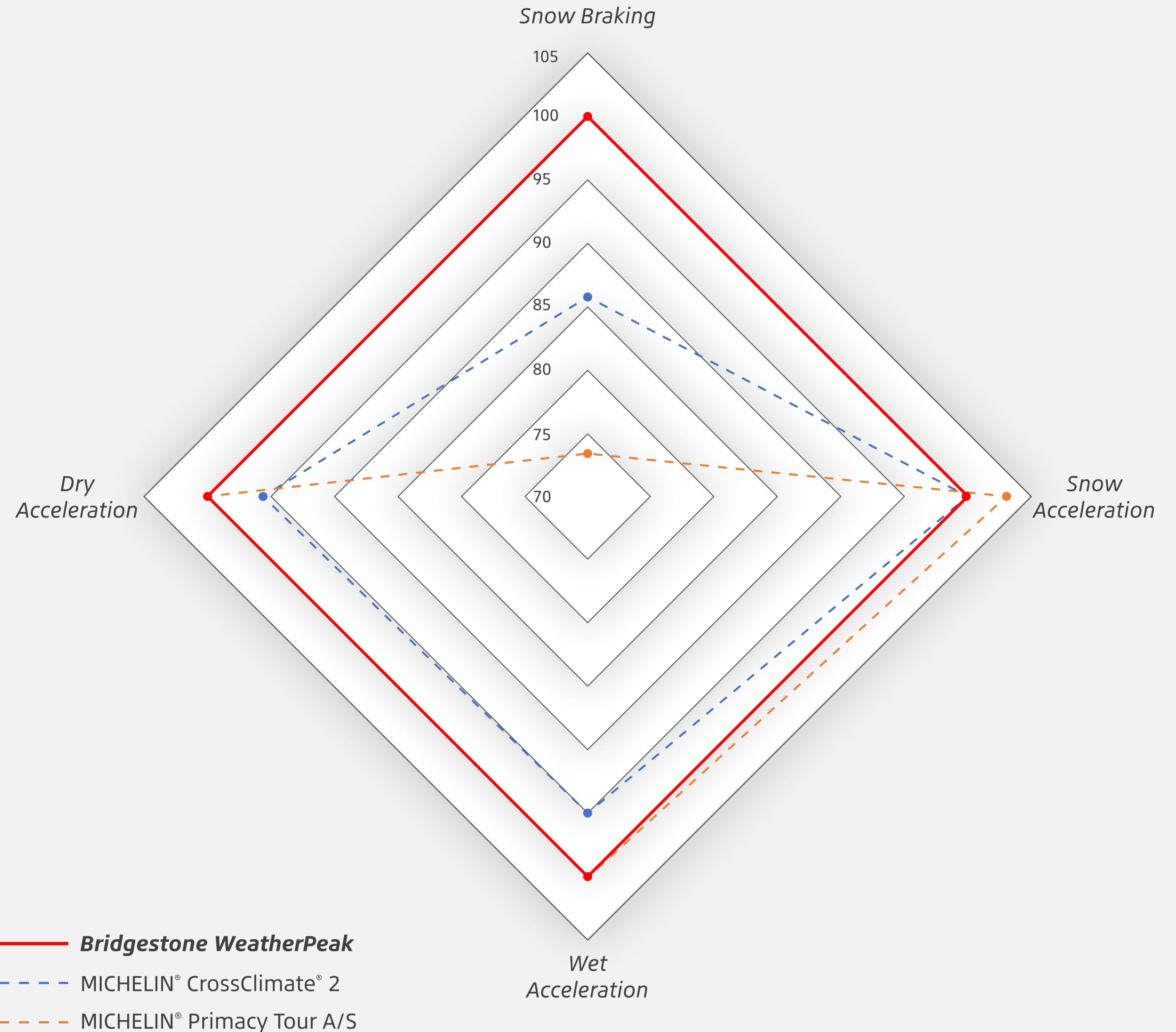
Stops 14 Feet Shorter

In head-to-head testing, the Bridgestone WeatherPeak tires stopped 14 feet shorter in snow than the MICHELIN® CrossClimate® 2 tires.¹

Stops 30 Feet Shorter

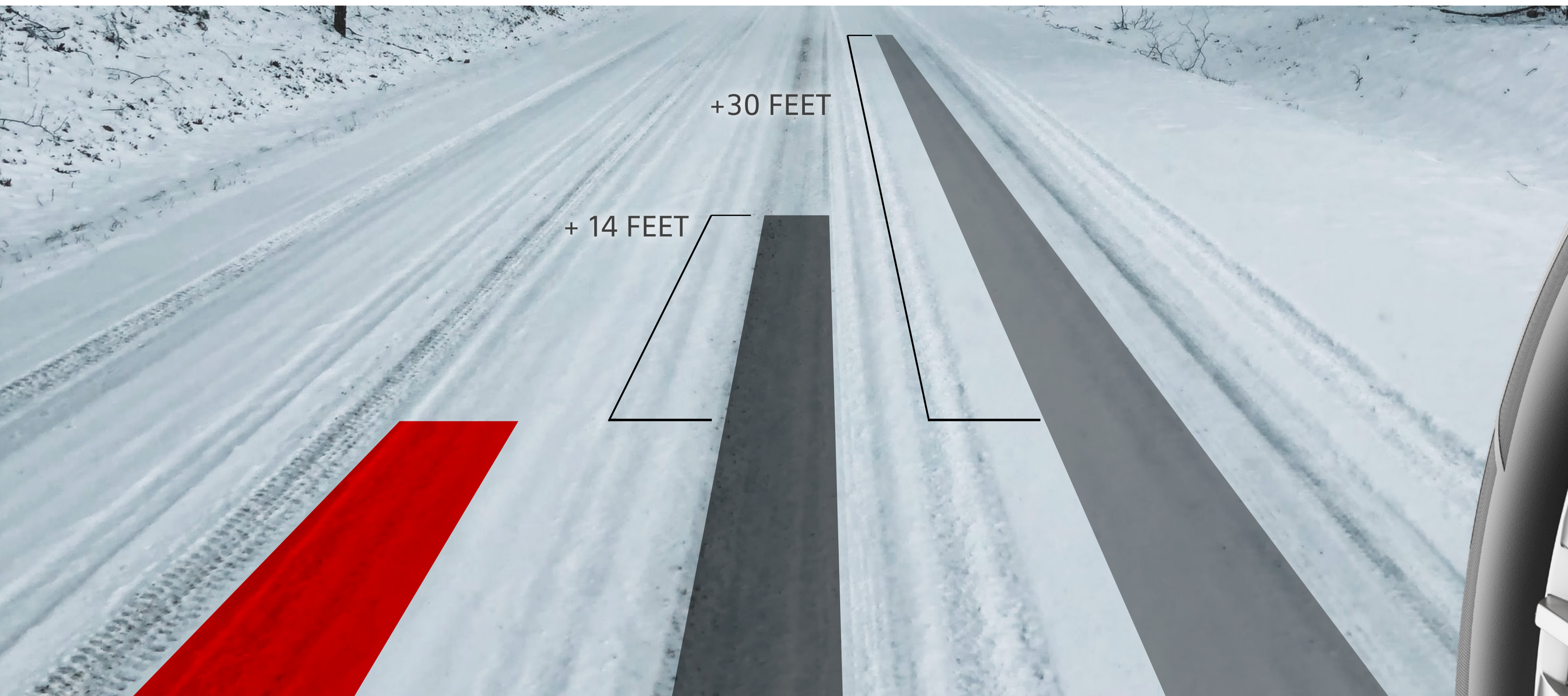
In head-to-head testing, the Bridgestone WeatherPeak tires stopped 30 feet shorter in snow than the MICHELIN® Primacy Tour A/S tires.²

¹ Comparison based on the Bridgestone WeatherPeak tires vs. the MICHELIN® CrossClimate® 2 tires from internal testing. Results may vary depending on proper tire and vehicle maintenance, road conditions, and driving habits.
² Comparison based on the Bridgestone WeatherPeak tires vs. MICHELIN® Primacy Tour A/S tires from internal testing. Results may vary depending on proper tire and vehicle maintenance, road conditions, and driving habits.



Stop Shorter in Snow With Excellent Winter Stopping Power

With its 3 Peak Mountain Snowflake (3PMSF) certification, the Bridgestone WeatherPeak tire brakes up to 30 feet shorter than MICHELIN® Primacy Tour A/S tires² and up to 14 feet shorter than MICHELIN® CROSSCLIMATE® 2 tires.¹



Bridgestone WeatherPeak

MICHELIN® CrossClimate® 2

MICHELIN® Primacy Tour A/S tires²

1. Comparison based on the Bridgestone WeatherPeak tires vs. the MICHELIN® CrossClimate® 2 tires from internal testing. Results may vary depending on proper tire and vehicle maintenance, road conditions, and driving habits.
2. Comparison based on the Bridgestone WeatherPeak tires vs. MICHELIN® Primacy Tour A/S tires from internal testing. Results may vary depending on proper tire and vehicle maintenance, road conditions, and driving habits.





WEATHERPEAK[™]

*Peak Confidence for Any Season,
Any Weather, Any Journey*

Begin the Bridgestone WeatherPeak Journey: Launching 2022

- Access key marketing resources and sales materials about the new Bridgestone WeatherPeak tire on [BridgestoneMarketing.com](https://www.BridgestoneMarketing.com)
- Leverage sell-in and sell-out support to gain incremental sales
- Use On Ramp and Tools on [MyBridgestoneEducation.com](https://www.MyBridgestoneEducation.com)

BRIDGESTONE
Solutions for your journey